

FALL WINTER

2026-2027



WOOLMARK
Batch Code 773028022



CU1179684
Certified Control Union



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⑤ FALL / WINTER 2026-2027 TREND COLOR



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SEASONAL TREND COLORS

FW 2026-2027



001// AHOY



002// NEW ARCADIA



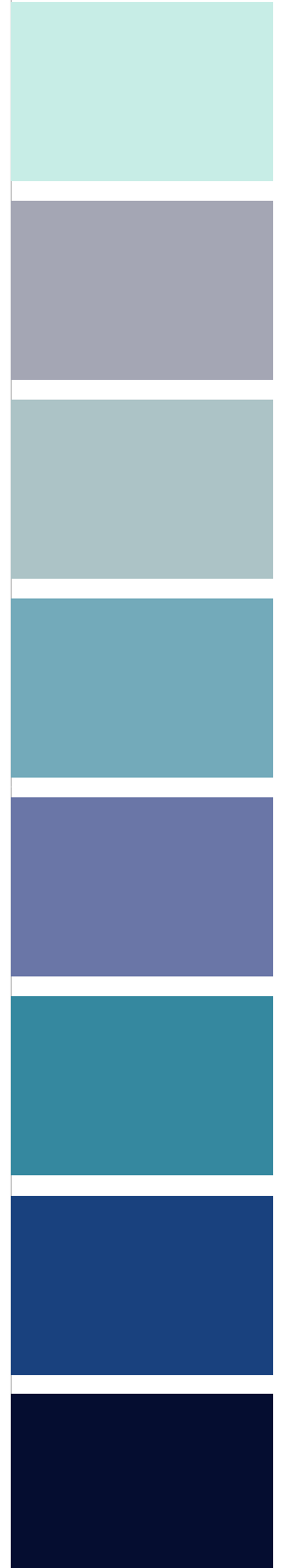
003// ANATOLIA

001// AHOY



Exploring the concept of NOBILITY as a way of being,
an aspiration of the soul towards what is high and pure.
The chromatic range is like a landscape painted in shades of
blue and light blue,
it reveals itself
through a dance of shades,
each carrying profound meanings.

OCEAN
CAVERN
SURF THE WEB
PAGODA BLUE
LOLITE
DELPHINIUM
BLUE
FORGET-ME-NOT
SPA RETREAT
SPA RETREAT



002// NEW ARCADIA



The second theme explores the concept of EXOTICISM
as a call to elsewhere, a fascination for
what is distant, different and unknown.
A sensory exploration that tells of mysterious forests,
exotic gardens and golden deserts,
where greens and yellows become the silent language
of a deep and uncontaminated beauty.

WAX YELLOW

MOJAVE DESERT

LINT

LIME SHERBET

SULPHUR

CITRONELLE

COURTYARD

EVERGLADE

003// ANATOLIA



TURKISH COFFEE

SEQUOIA

GINGER SPICE

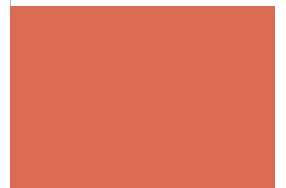
MAUVEGLOW

TOMATO PUREE

BOYSENBERRY

RHAPSODY

ACAI



The concept of EMOTIONALITY understood as an instinctive and profound response to the experiences we live, an energy that runs through our being, shaping, thoughts, reactions and behaviors.

The chromatic range of this theme is expressed in a palette of colors that tend to capture and represent the depth of feelings, from the most intimate to the most intense nuances.