

TREND COLOR

# SPRING SUMMER

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2023



Discover the trend color

# Summary

## S/S 2023

### DUAL(ISM)

After a long cold winter, cocooned in our comfort and in contemplative mode, we will arrive to different conclusions, but some will be common and shared by all.

3 principal and undeniable themes, can be summarized in these concepts : freedom, quality and necessity.

DUAL(ISM) suggest doubling/ splitting, dualism, present in every theme, both in terms of texture and materials and in terms of color and nuances, not the least in terms of concepts itself

## 01



### TANDEM

The Freedom theme, has as symbol the bicycle. A experimental and hybridization theme that combines history a future vision. Anthem to the unconditional freedom of movement, flexibility and lightness. Comfort and visual experimentation, sinuous lines these theme has a sporty and street character especially adatto for daywear and sports extended to special garments. The fibers are mixed and experimental, elasticized, performative and shape-wear inspired. Lightness and dynamism this theme is sportive and luxurious at the same time, combining eco-friendly fibers and the best quality of natural fibers. The result an hybrid between comfort and versatility. Classic colors combined to strong bold ones to suggest a dialogue between past and future.

## 02



### KARAT

The theme of quality, value and preciousness. Quality will have a central role in all our future purchases. Everything will strive to a higher level. We associate to this theme the alchemy of the 7 metals to which refer also the planets and mythological divinities and the and the aesthetics of ancient Greece and Rome. From gold to iron, from silver to steel and brass. The theme is radiant, luminous and elegant, of great research especially suitable for evening events, for special occasions and festivities. Precious shiny fibers, special fluid treatments. The color palette is to read in metallic key, shiny and bright.

## 03



### NECESSIVE

The necessity theme, what we really need, just the essentials. A theme that leans towards an absolute minimalism, removing all decorative elements and the superfluous, yet at the same time a magnificent use of color and sculptural shapes. Maximalism minimalism. Ordinary shapes become extraordinary thanks to shapes, bold colors and functional details in a big scale. Functionality replaces decoration. Garments are neat, the details are high tech and basic wear is brought to a superior level without forgetting comfort and material performance. Classic and reassuring fibers become elastic.

01/  
TANDEM

JASMINE  
GREEN



KOI



BUTTERNUT



SACHET  
PINK



ISLAND  
PARADISE



BOTANICAL  
GARDEN



CHERRY  
TOMATO



02/  
KARAI

SOLAR  
POWER



FLAN



JET  
STREAM



CANYON  
SUNSET



QUIET  
SHADE



HEDGE  
GREEN



DELICIOSO



03/  
NECESSIVE

APRICOT



HOT  
CORAL



BUTTERCUP



MARINA



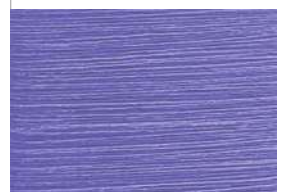
FAIRWAY

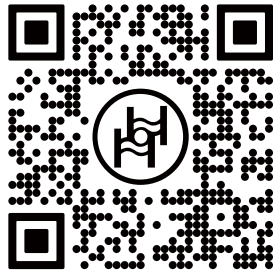


GANACHE



DAHLIA  
PURPLE





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